

## **ACADEMIC ACTIVITIES IN 2016-17**

2016-17 Academic year is an important milestone in the history of Department of Commerce, Ambalappuzha. In this Academic year the Department conducts many curricular and co-curricular activities. All these activities aimed for moulding the students a better skilled person for meeting the future competition.

On 13 February 2017, career guidance classes by the faculty members of Guiders Aviation Academy, Thiruvalla are done at the initiative of the Department and it is a fruitful endeavor for the aviation job seekers.

On 1/3/2017 career guidance classes by Nija P, Academic Faculty of Vidya Bharathi Academy, Ernakulam was conducted at the initiative of the Department.

The department conducted Industrial visit cum study tour of Final year students for a period of five days from 14/02/2017 to 18/02/2017 to Banglore (IT industry), Mysore (Sandal factory) and Ooty (Tea Factory). The programme helped the students to have a vivid idea of BPO, Process costing, cost reduction techniques, plantation costing etc.

The Department also conducted Best Entrepreneur Quiz competition, Essay Competition, Poster exhibition, naming product competition, advertising slogan competition and Treasure hunt competition for building up leadership and managerial quality of the students.