

DEPARTMENT ACTIVITIES IN 2018-19

Albin K George, Faculty of Lakshya Campus engaged a motivation session on 5th October 2018, to the aspiring students looking for to pursue CA Course.

The Department organized a Study tour cum Industrial visit on November 13 , 2018 as a part of B.Com Curriculum. 30 students were accompanied by two teaching staff in the study tour. During the industrial visit students got opportunity to have hands on training on various aspects of Finance and Marketing functions of the organization. The students got the chance to see the process costing operation of the organization.

On 29th November 2018 Career Orientation classes for CA/CMA by CMA Binoy Varghese, Director of Academy for Future Professionals, one of the leading Institution in training in globally recognized cost and accounting courses.

The Department Constituted its Alumni Association on March 3, 2018, 190 students from various pass out batches attended and their present status was collected during this meeting. It was revealed that some of the students got employed in Government organizations and reputed private organizations, nationalized banks, scheduled banks and private banks. Some are paved to entrepreneurs also. It was resolved in the meeting that a formal gathering of the Alumni Association is to be held on 26th January of every year. The meeting also elected a President, Secretary and Committee members. The first Committee meeting of Alumni association of Department of Commerce also convened in the afternoon of March 3rd of 2018. In the committee meeting it was resolved to honor the best outgoing graduate and post graduate students by gibing memento and cash award.

Department of Commerce organized 'SYNERGIA 2019' Commerce day on 25th March 2019. The Chief guest of the occasion was Sri. Renjini R, Chief Manager, SBI, Ambalappuzha Branch. Sri Renjini enlightened the students about the need of goal setting in life and efforts to be taken to achieve the same. Diverse events like Spot marketing, Pick and Talk, Tag line competition, Business quiz, Best Manager And Business Puzzle were conducted to showcase and improve the talents of students.

On 1 March 2019 II& III B.Com students of the Department conducted an industrial visit to Kerala Feeds Limited (A Government of Kerala Undertaking), Karunagapally, Kollam District. This programme help the students to identify the various process costing methods, functions of

Finance Department and help to get an overview of marketing departmental functions of the organization.

The Department also conducted Quiz competition, Essay Competition, Poster exhibition, naming product competition, advertising slogan competition and Treasure hunt competition for building up leadership and managerial quality of the students.