

## INTERNATIONAL WEBINAR

July 30 2021 | 9.30 AM IST

Platform | Google Meet 

# IDENTIFYING RESEARCH PROBLEMS



## Resource persons



**Dr. V. Arulmurugan**

Doctorate in Commerce (Logistics Science) from University of Madras, M.Phil Commerce, M. Com Business Finance and MBA International Business from Pondicherry University



**Dr. Prajit Pillai**

Ph D(University of South Florida),  
MBA(ITU, CA)  
Senior Customised Healthcare Trainer,  
(Genentech South Sans Francisco)  
USA

## Organized by

**The Postgraduate Department of commerce**  
Govt. Arts & Science College  
Ambalapuzha, Kerala, India.

For registration [CLICK HERE](#)

To join whatsapp [CLICK HERE](#)

Dear friends,

The Post Graduate Department of Commerce, Govt. Arts and Science College Ambalapuzha in its continuous voyage of instilling quality research inputs among researchers is hosting an **international webinar on July 30,2021 on Google** meet. The focus of this event is to equip the budding researchers and academia to fine tune their approaches in identifying research problem in different dimensions. The webinar is scheduled with sessions of experts with international exposure. The event is expected to cater a wide range of participants from many countries initiating deliberation on identification of research problems.

For participating this event, register through Google form.

### Program

9.30 -10.00 AM IST

Welcome : **Dr. Jithendran.S**

Coordinator (Asst. Prof. Govt. College Ambalapuzha)

Presiding : **Dr. K.K Sunil Kumar**

(HOD and Asst. Prof. Govt. College Ambalapuzha)

Inauguration: **Dr. Mothi George**

(Principal in charge Govt. College Ambalapuzha )

10.00 - 10.45 AM IST

A talk on Approaches for Research Problem Identification

**Dr. Prajit Pillai**

Senior Customised Healthcare Trainer, Genentech South Sans Francisco, USA

10.45-11.45 AM IST

Process of Identifying Research Problems

**Dr. V. Arulmurugan**

Research Supervisor and Assistant Professor Pondicherry University India  
Doctorate in Commerce (Logistics Science) from University of Madras, M.Phil  
Commerce, M. Com Business Finance and MBA International Business from  
Pondicherry University

11.45-12.15 PM IST

Interactive session with Resource Persons

Vote of thanks : **Sri. Shajim MS**

Technical Coordinator (Asst. Prof. Govt. College Ambalapuzha)



## International Participation

### Justin Sebastian

Teacher in Economics & Theory of Knowledge United World College (UWC) A movement to unite people, nation and culture for sustainable future, Changmastu, People Republic of China

### Sudhir Raj

Teacher in Humanitics British Columbia, Canada.

## About Resource persons

### Dr. V. Arulmurugan

Dr. V. ARULMURUGAN is a professionally Qualified in UGC-NET-JRF in Commerce & UGC-NET in Management. He has 18 years of experience in Teaching Research, His specialization is Commerce Science & Research (E-Commerce E-Banking, Logistics Science, Entrepreneurial Science & Finance, Behavioral Science and Scientific Research & Data Analytics). He has received 30 Awards & Recognitions including Six times Best Teacher Award of Pondicherry University, Triple Gold Medals. 2020 Best NSS program Officer Award & Best Nodal Officer Award (SVEEP). Completed an ICSSR Major Research Project as Project Co-Director. Published 21 Research Articles in Refereed Journals and as Book Chapters. Presented 41 research papers in Conferences & Seminars Received 2 Best Research Paper Awards.

### Dr. Projit Pillai

Dr. Prajit Pillai, PhD, MBA: moved to US in 2006 when he was accepted into the PhD program at the University of South Florida, Tampa. Prajit received his PhD in Biochemistry/ Chemistry for his discovery of cancer biomarkers and evaluating the chemotherapeutic potential of novel cancer drugs; efforts that led to a US patent and publishing of 10 peer reviewed scientific publications. Prajit also has MBA in BioManagement from ITU, CA.

## Organizing team

Dr KK Sunilkumar, Asst. Professor (Head) | Dr Jayaraj R, Asst. Professor  
Dr T Rajesh, Associate Professor

Dr Jithendran S, Asst. Professor (Coordinator) | Jesvin Jose, Asst. Professor  
Shajim MS Asst. Professor (Technical Coordinator)