**Two-day National seminar on strands of Theory Building in Social Science Research held on 2nd and 3rd of November,2023**

**Report**

As per the decisisions of College Council, the PG Department of Commerce has organized a Two-day National Seminar. Building theories in the respective meadow of research is one of the formidable challenges that demand fair amount of effort for most of the academicians and researchers. Tuning to this context, A Two-day National seminar is organized on second and third of November 2023 to meet those specific targets **of Strands of Theory Building in social science Research**.

After a short but gentle inaugural session the academic discourses on theory building begun at 9.30 am.

**The schedules of the seminar**

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| 02-11-2024 | 9.00 am -9.30 | *Registration Inaugural Session* | Dr Ravi chandran Krishnamoorthy  Professor In finance, A B B S  Bangalore |
| 9.30 am- 12.30 pm | *Theory building and social science Research* |
| ***Lunch*** | | | |
|  | 1.30 pm - 3.00 pm | *Techniques/Approaches in Theory building* | Dr Ravichandran |
| 3.00 pm - 4.30 pm | *Theory dissemination: How to get published in Top-tier Journals?* |
| 03-11-2024 | 9 .30 am -10.30 am | *Literature Review and Organising the Theory* | Dr Biju T  Associate Professor  School of Busines Management  University of Kerala |
|  | 11.00 am - 12.30 pm | *Presenting theory in Thesis- the protocol* | Dr Manju Nair,  Associate Professor  Dept. of Economics  University of Kerala |
| ***Lunch*** | | | |
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|  | 1.30 pm -3.00 pm | *Theory Testing* | Dr Sreenandan  Asst. Professor in Economics |
| 3.00- 4.30 | *Valedictory* |  |

There were 64 participants including Research Scholar and PG students and certificates of participation were distributed during the valedictory session.

The program concluded by National Anthem and vte of thanks by the Co-ordinator.

Dr Jithendran S

Co-ordinator